These projects will be completed in your course teams. Each team will choose a public company headquartered in the state of Arkansas. It needs to be a public company so that you can obtain information necessary to complete the project. Each team will submit a technical report describing your project, and all team members must participate in the project presentations.

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Deliverable</th>
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</thead>
<tbody>
<tr>
<td>February 05</td>
<td>Selected company sheet</td>
</tr>
<tr>
<td>February 26</td>
<td>Interim report of Sections 1 &amp; 2 via SafeAssign</td>
</tr>
<tr>
<td>March 28</td>
<td>Interim report of Section 3 via SafeAssign</td>
</tr>
<tr>
<td>April 09</td>
<td>Paragraph describing company project selected for Section 4</td>
</tr>
<tr>
<td>April 25</td>
<td>Final reports due via SafeAssign</td>
</tr>
<tr>
<td>April 25, 30 &amp; May 02</td>
<td>Final project presentations</td>
</tr>
</tbody>
</table>

Report Sections
1) General information about the economic aspects of Arkansas, minimally
   a. Population
   b. Employment rates
   c. Largest industries
   d. State income
   e. Personal income
   f. You should include other relevant information that interests your group
2) Information about the specific industry of the company your group has chosen, minimally
   a. # of people in employed in this industry
   b. # of companies in Arkansas
   c. Net income
   d. Most common product
   e. You should include other relevant information that interests your group.
3) Information about your group’s selected company, minimally
   a. Location
   b. Mission Statement
   c. # of employees
   d. Products
   e. Summary of Financial Reports including Balance Sheet, Income Statement, etc. (include reports in Appendix of paper)
   f. You should include other relevant information that interest your group.
4) Based on what you have learned from the above information, define a project that your group’s company should be working on. This should be based on your assessment of how the company is doing and what they should be focusing on to improve in the future.
   A few company project examples are:
   a. Transport products using barges instead of trucks
   b. Build a new manufacturing facility
   c. Add a new type of product
   Once your group has defined the project, you need to estimate what the project costs will be. This may involve estimating transportation costs, new product costs, etc. Your group should perform a break even analysis to show what level of production will be required in order to justify the cost of the project.

Required Information Sources
- Be sure to take advantage of http://uark.libguides.com/INEG2403a
- Websites (these will provide you with a lot of information for Sections 1 – 3)
- At least 4 published sources other than our textbook
  - Books, Journal articles, Conference papers, etc.