Members Present: Alora Bauer (UAFS), Dan Boice (UAM) Laura Cameron (UAF), and Louise Montgomery (UAMS). Kristen Cooke (UALR) and Evelyn Elaine Yates (UAPB) were absent.

1. The Task Force, fueled by Hurt’s donuts. convened at 10:00 a.m. in Mullins Library.

2. Laura welcomed Alora and briefly summarized our group’s responsibilities and our current project, noting that our website gets around fifty to sixty hits per month, and we are hoping to increase that. Our site is primarily a guide to OERs produced by our member libraries.

3. Ongoing Research:
   a. Laura noted that, thanks to Louise’s literature search, all we now lack for our article is the resolution of some contradictions in the quantified data, which Kristen was working on. Laura will contact her.
   b. Once that is complete, we can submit the article. We discussed a number of journals and settled on the Johns Hopkins journal portal. We are aiming for submission by the end of December.

4. Redesigning the website:
   a. In our initial review of the sites, we identified 68 sites to keep. Laura will circulate the list of those recommended for not keeping so that everyone can vet them.
   b. Laura’s grad assistant has been able to get most of the links coded for Subject, Location, and Resource Type. This will enable us to have a tile-based website with filters.
   c. After a discussion, we agreed to keep the thumbnail logos which help distinguish the links.

5. Marketing:
   a. We identified a number of associations that might be interested in our website. Dan will contact individuals in some of the organizations to get their perspectives on how best to get our information out to them.
   b. At any conference, one sure way to get information to the attendees is by means of a brochure in the Registration materials.
   c. Alora agreed to help with designing a brochure or perhaps a fan after the site redesign is complete, which will include: our URL (Laura will try to get a simpler one), a description of the site and its intended audience, and images.
   d. Laura will check with Dean Allen about a possible grant for marketing.

6. Institutional Memory:
   a. Dan will locate and send to Molly Boyd our past minutes.
   b. Our policies and procedures should be stored both on the CUARCL site and on
the back end of the portal, so that future task force members have easy access to our work
and need not reinvent the wheel.

7. News, announcements: LibGuides can have alerts that will remind us about important
dates, or when to remove temporary links.

8. Next meeting: TBA.

9. The meeting adjourned at 11:10 a.m.

Respectfully submitted,
Dan
Liaison to the CUACRL Deans